

1838 Alfred Dietzel

1903 Eylon-Rohr

1919 flexibles Kunststoffrohr

1947 Dränrohr

1975 flexibles Dränrohr

1982 HFT Rohr

## Trendsetting quality



# Bring on the future

“Top-quality products in the present set the trend for the future.”

This was the slogan that Dietzel Univolt used as advertising in 1972 as conduits were installed in the Olympic Stadium in Munich.

It applies just as much today as it did over 30 years ago. Nowadays our pioneering spirit is still directed towards the future, but at the same time we feel obliged to our traditions.

Dietzel Univolt is one of the leading names in the area of electrical installation. In Austria and throughout the world we are renowned for providing top-quality products, first-class service and reliability.

Our self-image as a company is primarily the result of our history. Over the decades we have grown from a small family business, which is now in the hands of the third generation, and we have always kept our feet on the ground, in good times and in bad.

Our firm roots in the Austrian economy combined with an international orientation have allowed Dietzel Univolt to become a company which is present on the international stage.

The impulse of our business has always been innovation which is directed towards the needs and

**“Customer benefits always take priority.”**

demands of our customers. Ongoing improvements of our products and services are the key to maximizing the benefit for the customer.

Today, we are an international company which is well prepared for the future.

First there was fire.

Then there was electricity.

And finally there were Dietzel Univolt conduits.



1938 Alfred Dietzel  
1953 Evilon-Rohr

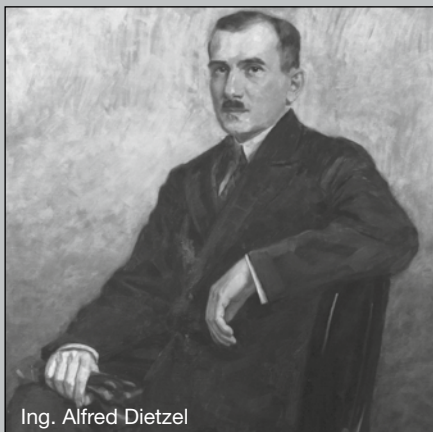
2005 FxP-Turbo®

2006 VRM-Turbo

## The beginnings of an era



Bertha Dietzel



Ing. Alfred Dietzel



1971



1971

Dietzel Univolt has attended and shaped the history of electrical installation right from the start. We made a name for ourselves in the industry long before plastic conduits became the norm.

Company founder Alfred Dietzel (Engineer) and his wife Bertha recognised the potential of the emerging electrical installation sector right back in the early 1930s. There seemed to be very promising opportunities for success in this up-and-coming market.

Dietzel was first registered as a company from a small engineer's office in Vienna in 1938. Plastic was not yet on the agenda in those days and so the company concentrated on the assembly and sale of conventional metal conduits during the war and in its aftermath.

However, at the start of the 1950s, Alfred Dietzel (Engineer) and his son in law Dr. Ernst Pöcksteiner identified the potential of the new material. In 1953 they launched the VILON, EVILON and UNIVOLT conduits as the first plastic conduits on the Austrian market. As soon as 1959 these were followed by the FX conduit, the first flexible conduit.

This made Dietzel a real pioneer in Europe. The development of production and application standards was just as important as basic research into plastic compounds. In spite of the resistance from established steel conduit companies, the reconstruction of public buildings during the 1950s led to our first major orders.

The Wiener Stadthalle, which was constructed in 1958 using Dietzel conduits, is a poster child for the successful introduction of PVC conduits. The use of the new, light material meant that it was possible to set completely new standards in the building's support structure.



1958



1958



1971



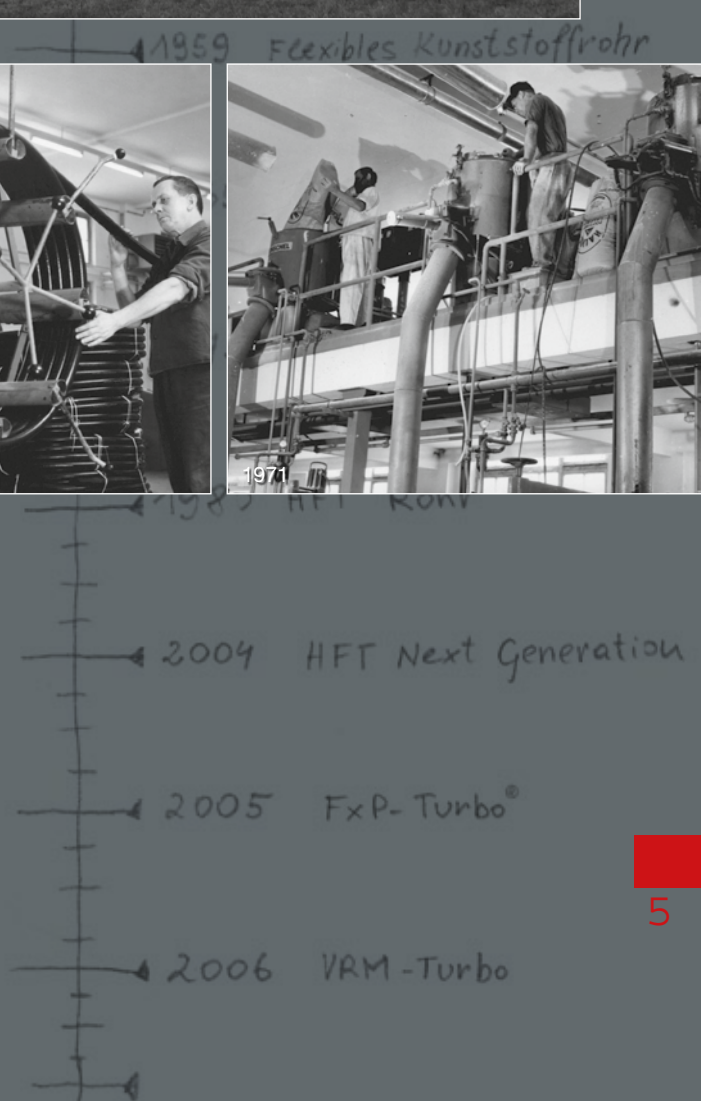
1971

**“Initially, lots of builders had their doubts about using plastic as a construction material.”**

This meant that the innovative conduits had finally triumphed. Even the initial scepticism of many people in charge was reduced through personal persuasion.

The constant development of plastics and production procedures over the following

decades produced numerous advantages for electrical installation, but the basic principle of the original FX conduit is also still used today.



## From Austria ... ... into the big wide world.

Even in the first years after its foundation, Dietzel Univolt saw the advantages of its location in Vienna as a link between east and west.

Very early on Dietzel and their groundbreaking developments also aimed at markets outside of Austria. There was interest in the new technologies from around the world. The first deliveries were made to major projects in Germany in the early 1960s, and Dietzel Electro GmbH, based in Munich, was founded as the first foreign subsidiary in 1960.

In the following years it was mainly customers from Arabic countries and the Middle East who used Dietzel products in large-scale construction projects, largely due to the existence of good personal contacts. At the same time, the ever-growing export department was also active in other regions. Branches in Canada and Australia were set up in the 1980s.

A particular triumph for the Dietzel combination of personal contacts, product quality and service was the fact that in 1988 the company was granted approval to be the first Viennese company to

establish a production operation in China. This was used as a basis to tap into the key Southeast Asian markets.

This strong international focus means that Dietzel Univolt has always been prepared for a globalised world market. Our product range represents our company in major projects on five continents.

### Branches

1960	Germany	Dietzel Electro GmbH, Fürth
1981	Canada	UNIVOLT-Canada Ltd., Toronto
1986	Australia	CLIPSAL-Extrusion PTY, Adelaide
1988	China	BOWDEN Extrusion (HK) Ltd., Hong Kong
1989	China	CLIPSAL-UNIVOLT Extrusion Ltd., Huizhou
1990	Great Britain	UNIVOLT (UK) Ltd., London
1992	Hungary	UNIVOLT Hungária Kft., Budapest
1994	Slovakia	UNIVOLT-REMAT s.r.o., Pezinok
2006	China	UNIVOLT Extrusions (Dongguan) Co. Ltd., Dongguan

“We deliver to over  
60 countries on  
5 continents.”



**UNIVOLT - Isolierrohre**

*Die kaltbiegbaren Kunststoffrohre für die Elektro-Installation*

Wenn es darum geht, moderne Großbauten, wie den hier abgebildeten

**FLUGHAFEN SCHWECHAT**

rational und betriebssicher zu installieren, verwendet man **UNIVOLT**-Isolierrohre. Ein Beweis für die Güte und Wirtschaftlichkeit dieses Installationsmaterials.

Die langjährigen praktischen Erfahrungen dienen der Entwicklung eines umfangreichen **Zubehörprogrammes**, das die Lösung sämtlicher Installationsprobleme gestattet.

Verlangen Sie UNIVOLT-Isolierrohre bei Ihrem Elektrofachhändler!  
Eine komplette Baumaterialliste werden wir Ihnen gerne mit!

*Ing. Alfred Dietzel*

**ELEKTROTECHNISCHE ERZEUGNISSE**

MÜNCHEN 8    STUTTGART 13    FRANKFURT a. M.  
 1958    HEMMER AVE-Allg. Vertr.-Ges.    AVE-Allg. Vertr.-Ges.  
 Postfachstr. 75    Heusenstr. 181    Hans-Allee 32

1938 Alfred Dietzel



1953 Evilon-Rohr

1959 Flexibles Kunststoffrohr

1965 Univolt Kabelschutzrohr



1975 Flexibles Dränrohr

1980 HFT Rohr

2004 HFT Next Generation



2005 FxP-Turbo®

2006 VRM-Turbo



## The secret of success: People.

Since its foundation, Dietzel Univolt has always been a pioneering force in the development of production procedures in plastics engineering.

We develop innovative extrusion and injection moulding procedures alongside new plastic compounds, which contribute to the improvement of our products.

Above all else, it is the countless in-house developments at the cutting edge of technology which account for the quality of our production facilities. However, the true quality that backs this up are people; employees in all areas who put their heart and soul into making services for the customer that little bit better every single day.

„The Dietzel team is only as strong as its individual members.“

Motivation, team spirit and cooperation are the key to our success. Continuity is important to us; employees and management have the time to grow together and to use their expertise in a systematic manner. Dietzel employees are given targeted support so that they can make an effective contribution to the success of “their” company. The tireless devotion and commitment of our team can be seen in their individual achievements on a daily basis.



- ← 1938 Alfred Dietzel
- ← 1953 Evidon-Rohr
- ← 1959 Flexibles Kunststoffrohr
- ← 1965 Univolt Kabelschutzrohr



All of our employees have the reassuring feeling of being in good hands in a family company with years of tradition.

It is our responsibility as an employer to make sure that it stays this way.

- ← 2005 FxP-Turbo®
- ← 2006 VAM-Turbo

# Unlimited possibilities

As a full-range supplier, Dietzel Univolt provides everything that you could possibly need for a modern electrical installation.

## Conduits and cable protection

Pipes and hoses for all situations made from plastic and metal, and the matching accessories – our core range stands out due to its superb product quality and diversity.

## Lightning protection and earthing

Dietzel Univolt's innovative lightning protection technology protects human life and valuable assets.

## Cable trunkings

Our various solutions for wall mounting are practical and aesthetically appealing.

## Assemblies for construction sites

The complete solutions for energy distribution on the construction site – high quality, well thought-out technology and functional details.



## Security with HFT

Only HFT® products are both halogenfree as well as flame retardant and temperature resistant. They guarantee that both people and properties will be safe and ensure that damage is limited effectively in case of fire. HFT® "Next Generation" offers an extensive range of conduits and accessories.

„The best innovations come directly from the building site.“

## Go faster with Turbo

Working hours are one of the main cost factors for any electrician. The Dietzel Univolt Turbo products allow you to work more quickly and therefore more cost-effectively.







Dr. Michael Pöcksteiner and Peter Steigenberger

## Quality beats quantity, ...

... this was the motto of our company's founders. We have remained true to it until today.

The principles of our corporate actions are derived from our claim that we deliver the highest possible level of quality. The benefit for the customer is the bar that we are always raising for ourselves.

Of course, this applies both to the quality of our products and for our services. We focus on the needs of our customers. We specialise in being flexible and adapting quickly to new requirements. Professional consultancy and a quick delivery service throughout the world are just as important to our overall service as the guarantee of first-class products.

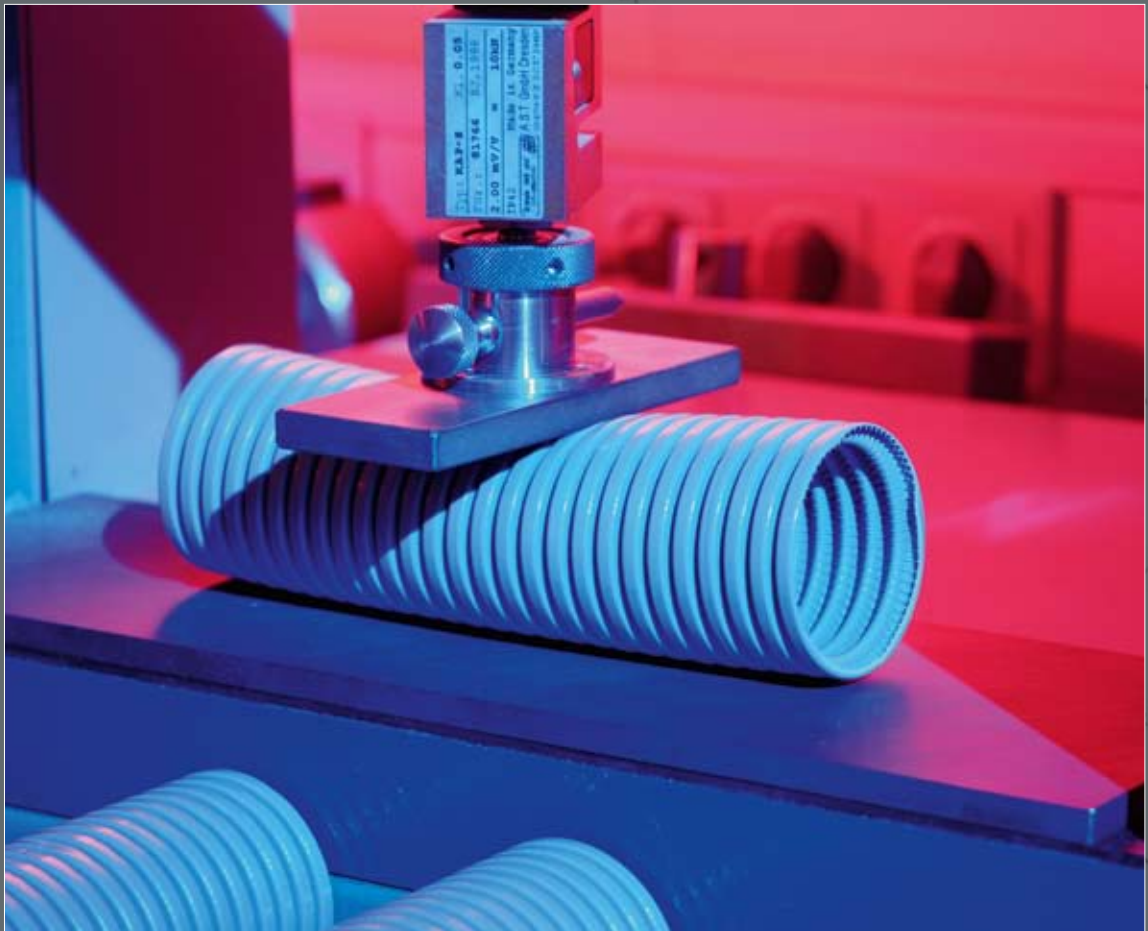
Reliability is decisive in our actions towards all of our business partners, customers and suppliers. We build up cooperative, long-term relationships. But we're also in the position to offer short term solutions for specific projects.

Shrewd investments and well thought-out innovations allow us to extend our leading position in selected markets through controlled growth.

At the same time, we have committed to maintaining a healthy ecosystem using our sustainability principles. It is of paramount importance to us that we comply with all environmental legislation.

„Quality is much more than just a good product.“

- 1938 Alfred Dietzel
- 1953 Evilon-Rohr
- 1959 Flexibles Kunststoffrohr
- 1965 Univolt Kabelschutzrohr



Quality is the key to our success. Not just in terms of the product, but also in our relationships with our business partners and employees, in innovation and in the way we treat our environment.

We are well known for our customer orientation, reliability and pioneering spirit. However, quality is an area where everyone always has room for improvement.

That's what we enjoy working on.

- 1980 HFT Rohr
- 2004 HFT Next Generation
- 2005 FxP-Turbo®
- 2006 VAM-Turbo

# The Dietzel Univolt Group

## Hard Facts 2008

Employees:	approx. 500
Turnover:	approx. EUR 72 million/year
Operating Area:	approx. 80,000 m <sup>2</sup>
Production:	120 million metres of plastic conduits 60 million accessory items
Export quota:	65% of production

## Mission statement

As an independent family company with a worldwide focus, we foster long-term cooperative relationships with our customers and suppliers. Today, the name Dietzel Univolt stands for an applied innovative and pioneering spirit, for first-rate product quality and for the highest level of service. All with the aim of constantly achieving the maximum benefit for the customer.

## Holding the reins

These gentlemen hold the reins at Dietzel Univolt: Dr. Michael Pöcksteiner (right), 75%-owner of the company and in charge of technical innovations. And Peter Steigenberger (left), who is responsible for commercial decisions and the development of new markets.



Peter Steigenberger

Dr. Michael Pöcksteiner



Cable Management Systems

#### **International Sales:**

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Fax: +43 1/ 760 76-700

[export@dietzel-univolt.com](mailto:export@dietzel-univolt.com)

[www.dietzel-univolt.com](http://www.dietzel-univolt.com)

#### **United Kingdom:**

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Tel.: +44 / 1707 379 820

Fax: +44 / 1707 379 821

[sales@univolt.co.uk](mailto:sales@univolt.co.uk)

[www.univolt.co.uk](http://www.univolt.co.uk)

#### **China:**

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Shipai Town, Dongguan City, China

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